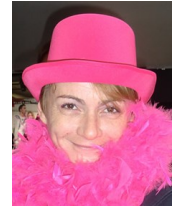


Welcome

to the latest edition of the Cancer Community Update from the Liverpool Cancer Research UK Centre. This update is designed to keep you informed of local research news, engagement activities and news from the wider cancer community in Merseyside and Cheshire. Please contact Local Engagement and Development Manager Emma Squibb to contribute or comment. emma.squibb@cancer.org.uk 0151 794 8823 or 07770 597 185



Liverpool to tackle tobacco harm

Deputy Leader of Liverpool City Council, Roz Gladden and Director of Public Health, Dr Paula Grey attended a national conference on 11th October and pledged to join the fight to tackle tobacco harm in Liverpool and make smoking history for children.



From April 2013 local authorities will be wholly responsible for public health and tackling tobacco will be a key priority. Smoking costs communities hugely, not only in terms of health impacts and costs to the NHS, but also in terms of fires, litter, lost days at work and productivity. A tool that has been developed to calculate the impact estimates that the cost to Liverpool is £160.1million. This cost broken down can be found at: <http://www.ash.org.uk/localtoolkit/R2-NW.html>

Cllr Gladden, who is also Liverpool City Council's cabinet member for adult social care and health, said: "*The costs of smoking to the city can be calculated in economic terms, but its costs in terms of suffering is incalculable both for individual smokers and their families. We will prioritise tackling tobacco and look to the Government to support our efforts with the funding it requires.*"



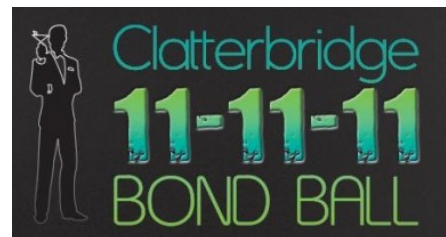
On 24th October Cllr Gladden and her husband Cllr Roy Gladden (County Ward) visited the Centre, where they met with Senior Research Nurse Lorraine Turner and Chris Hands from LCTU. Following a discussion about cancer incidence and mortality in Liverpool, our guests were shown around the labs by Dr. Steve Royle.

New research has shown that the availability of illegal tobacco is making it too easy for children and young people to smoke. 50% of the tobacco bought by 14 to 15 year olds is illegal, a much higher percentage than the amount bought by adults, and research shows that 1 in 4 young smokers regularly gets offered illegal tobacco, which is also far more than adults. Anyone with information to share about illegal tobacco is encouraged to phone Crimestoppers anonymously on 0800 555 111 or visit www.keep-it-out.co.uk.

Cancer

news

On Friday 11 November, Clatterbridge will host a James Bond inspired evening of glamour and espionage at the exclusive Hillbark Hotel. Inspired by actor Daniel Craig's support of the charity, the night will feature a fun casino, celebrity guests, fantastic live band and dancing until late. Your evening will start with a drinks reception, followed by a delicious top-quality three course meal and a very special auction and raffle. The Hillbark team has really pulled out all the stops to make the Clatterbridge Bond Ball a truly unforgettable occasion. Tickets are priced at £50 each or £500 for a table of ten. [Book your tickets online](#) or call 0151 482 7948



Congratulations

to the Head and Neck Oncology Research Group. The links below are to press releases from the American Association for Cancer Research & The Wellcome Trust relating to research published in Clinical Cancer Research: <http://www.aacr.org/home/public--media/aacr-in-the-news.aspx?d=2484>
<http://www.wellcome.ac.uk/News/Media-office/Press-releases/2011/WTVM052924.htm>
The publicity for this Mersey Head & Neck Oncology Research Group publication comes on the back of significant funding for HPV related head and neck cancer research at the University of Liverpool. In addition to Andrew Schache's Wellcome Trust – FDS research fellowship, collaborative investigators, Terry Jones & Richard Shaw have been successful in establishing both the CRUK funded REALISTIC Phase I clinical trial for HPV positive oropharyngeal cancer (OPSCC) and securing funding for a nationwide prevalence HPV positive OPSCC study.

Liverpool Hospitals receive International Accreditation

Two Liverpool hospitals have been recognised internationally as leaders in the treatment of a rare form of cancer. Aintree University Hospital and the Royal Liverpool and Broadgreen University Hospitals NHS Trust have received joint accreditation from the European Neuroendocrine Tumor Society (ENETS), and are one of just four centres of excellence in the UK, and 12 across Europe.

Neuroendocrine tumours affect one in every 50,000 people and are unusual because they are typically slow growing, going undetected for many years. They are mostly found in the intestine, but can occur anywhere elsewhere in the body, including the lungs. The symptoms, which include indigestion, altered bowel habit, wheezing and facial flushing, can often be difficult to deal with. Because of their rarity, many clinicians are reluctant to treat these patients due to a lack of experience. However, experts at the hospitals have worked together to develop a range of techniques to manage the disease which affects a varied patient group.

Tony Bell, chief executive at the Royal, said: *"This accreditation is testament to the benefits of healthcare organisations working together over two decades. By sharing knowledge and best practice, we can ensure that patients receive effective and consistent treatment to the highest international standards."*

Mr Graeme Poston, consultant liver surgeon at Aintree University Hospital, said: *"Not only can local people get access to some of the best treatments in the world on their doorstep, this is one of only four centres in the UK where people can come for treatment endorsed by ENETS."*

Aintree University Hospital and the Royal Liverpool University Hospital have been treating patients with neuroendocrine tumour disease for a number of years. The accreditation acts as a quality assurance and will likely lead to more referrals from GPs in the UK and internationally. The successful application was led by Professor Vinjamuri at the Royal, working alongside Mr Poston. The other UK centres of excellence are the Royal Free Hospital in London, Oxford Radcliffe Hospitals NHS Foundation Trust and Christie NHS Foundation Trust in Manchester. [More](#)

Local Engagement



Black History MONTH



The Centre hosted an event to celebrate Black History Month on 4th October, The Story of Henrietta Lacks. The event, held on the 60th anniversary of Henrietta's death, told the story of how her cells became HeLa cells and changed the course of medical research forever.

LEAD Manager Emma Squibb told the story of Henrietta's life, Dr. Nikolina Vlatkovic gave a presentation about the impact of HeLa cells in science, and Dr. Sylvie Urbé and her group showed our guests HeLa cells in the laboratory. The event was attended by 35 members of the public and our special guest was Cllr Frank Prendergast the Lord Mayor of Liverpool.



Cancer Research UK Merseyside & Cheshire Events Calendar



= Researcher/ Scientist opportunity

Please contact Cancer Research UK Local Engagement Manager, [Emma Squibb](#) for details of how you can get involved.

November 2011

03—Guest speaker, Laura Pasquallucci (Columbia University)

06—09 NCRI Conference

10— LFC Men's Health Session at the Armistead Centre

12—Children's University Day 

18—Guest speaker, Marco Falasca (Barts)

Tuesday 29th Nov—Liverpool Medical Institution, Henry Cohen Lecture—"Molecular Medicine, a short history and future prospects" by Prof Sir David Weatherall. Click [here](#) for details.

Frock Breast Cancer

October was Breast Cancer Awareness Month and members of staff at Liverpool Cancer Trials Unit got into the spirit of things on 28th October by coming in to work in their most glamorous outfits.



Local People

Reds stars Steven Gerrard and Stuart Dowling visited Knowlsey Safari Park in October to spend the day with local children who have experienced cancer.



Well done and thank you to the Research Nurses from The Royal whose Sandstone Trail in September has now raised an amazing **£1303.00** for Cancer Research UK.



The Centre's Donation Station has now raised over **£20,000** for Cancer Research UK. Why not have a pre-Christmas clear out and help us raise more.



Fancy growing a moustache for charity? Participants in [Movember](#) effectively become walking, talking billboards for the 30 days of November and through their actions and words raise awareness by prompting private and public conversation around the often ignored issue of men's health. Mike Edwards from LCTU is taking part, sponsor him [here](#).



To encourage participants in [Movember](#), Liverpool Museums present an online exhibition of moustaches through history. [More](#)

Congratulations to everyone who attended the Head On 2011 event in October, which raised in excess of £5,000 in support of Merseyside patient and carer head and neck cancer research at Aintree University Hospital. The event was organised by Vince Killen, a former patient at Aintree, and included performances by Chegwin, The Mono LPs and Crowded Scouse. Vince said: "Being treated for any type of cancer is such a massive thing to happen to you, so I wanted to say thank you to the great team at Aintree and to support the fantastic research work they do." Donations can still be made at:

www.justgiving.com/Head-On-2011

For more information about the Head & Neck Unit at Aintree University Hospital, visit www.headandneckcancer.co.uk

Picture by Brian Roberts



Together we will beat cancer

Local news

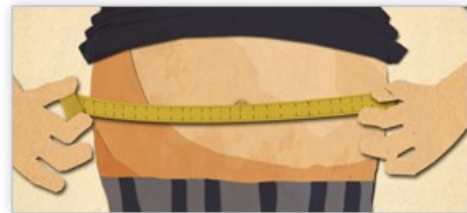


Pamper Night at Sunflowers; Tuesday 22nd November everyone is welcome. Ticket Price is £5 includes 1st treatment. Further treatments £5 each. Come along and enjoy the pampering. [more](#)

The O-very Campaign launched by North West Cancer Research Fund is an awareness drive to make more women oh so very aware of Ovarian Cancer and its symptoms. North West Cancer Research Fund is providing grant funding for research, headed up by Dr Daimark Bennett at Liverpool University, into Ovarian Cancer and how it spreads. The O-very Campaign will run until March 2012, culminating in Ovarian Cancer Awareness Month when hundreds of 'O-very girls nights' will take place across the region to celebrate women and raise funds to support Ovarian Cancer research. [More](#)

Active fat

A recent survey of nearly 1,000 men and found that, on average, most underestimated their waist size. Eight out of 10 men in the survey did not know how to measure their waists, with a staggering 47% of men incorrectly believing they can get away with measuring just above their hips. A meagre 2 out of 10 knew the correct method, which involves measuring at the midpoint between the ribs and the top of the hips.



Current numbers of overweight and obese people in the UK could lead to around 19,000 cases of cancer each year. And research has shown that many types of cancer are more common in people who are overweight or obese. There is increasing evidence that where fat is stored on your body also affects your health. People with an 'apple' shaped body, with fat stored around their waist, seem to be more at risk of cancer, heart disease and diabetes than people who are 'pear' shaped.

Click [here](#) to work out your waist measurement and BMI.

Wasted! Wasted! a new group led by medical students from the University of Liverpool aims to tackle alcohol misuse by raising awareness and engaging the local community. They have organised a conference on 19 November which falls during Alcohol Awareness week. The day will comprise of a number of speakers from various local organisations and health services. Guests will include health care students/professionals and representatives from local and national alcohol related organisations.

For further details contact: wastedltd@hotmail.co.uk



Contribute

If you would like to contribute to the next edition of this update, please contact Emma on emma.squibb@cancer.org.uk 0151 794 8823 or 07770 597 185

Together we will beat cancer